



FOR IMMEDIATE RELEASE

Damballa Named "Cool Vendor" by Leading Analyst Firm

Vendors selected for the "Cool Vendor report" are innovative, impactful and intriguing

ATLANTA, May 12, 2008 – Damballa, Inc. has been selected as a "Cool Vendor" in the April 4, 2008 "Cool Vendors in Infrastructure Protection, 2008" report by Gartner, Inc., authored by Ray Wagner, Peter Firstbrook, Arabella Hallawell, Lawrence Orans, Greg Young, Neil MacDonald, and John Pescatore.

From the report, "The cool vendors in infrastructure protection that Gartner has chosen for 2008 represent the leading-edge providers in technological innovation in many key security areas. These four vendors may not offer appropriate solutions for every enterprise's needs, but CISOs and other security decision makers should keep their offerings, and the changes in enterprises' business and threat environments they represent, on their 'radar screens' in the coming year."

"We are very excited and honored to receive this analysis from Gartner—the premier industry analyst organization," said Steve Linowes, Chief Executive Officer, Damballa. "Damballa continues to be on the leading-edge of delivering targeted attack protection to enterprises. Our approach has already proven its effectiveness within enterprise customers—even in the presence of the latest AV, IPS and firewall technology."

"Targeted, financially motivated attacks have become the most damaging, and the use of targeted malware downloads has become a key part of these attacks," said John Pescatore, Vice President and Distinguished Analyst, Gartner, Inc. in the report.

Damballa's solutions provide deeper understanding of and protection against targeted attacks than is possible with signature-based host, LAN or gateway security technologies. These solutions provide comprehensive, real-time visibility into targeted attack rallying activity both inside the enterprise and across the Internet, which often predicts attacks before they arrive or before they can damage corporate assets. In addition, Damballa gives customers the ability to disrupt and resolve targeted attacks such as BotArmy compromises, so that remediation can take place in a planned, orderly manner.

To read the "Cool Vendors in Infrastructure Protection, 2008" report by Gartner, Inc., please go to the Damballa Web site at http://www.damballa.com/mediacenter/Cool_Vendor.php.

About Gartner's Cool Vendors Selection Process

Gartner's listing does not constitute an exhaustive list of vendors in any given technology area, but rather is designed to highlight interesting, new and innovative vendors, products and services. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness of a particular purpose.

Gartner defines a cool vendor as a company that offers technologies or solutions that are: Innovative, enable users to do things they couldn't do before; Impactful, have, or will have,



business impact (not just technology for the sake of technology); Intriguing, have caught Gartner's interest or curiosity in approximately the past six months.

About Damballa, Inc.

Damballa protects businesses from targeted attacks used for organized, online crime. Our unique, global approach rapidly isolates the command-and-control needed to launch multi-network attacks. These signatureless solutions improve security both inside and outside the network perimeter, to stop threats other technologies miss and restore control to legitimate owners. Damballa identifies the severity and intent of targeted attacks such as BotArmies, even when malware can't be detected. These products and services provide a critical window for orderly remediation, and integrate easily into existing infrastructure without requiring additional headcount or complexity. Damballa is privately held, and is headquartered in Atlanta, Georgia.

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