



## **Damballa introduces a new way to fight BotArmy threats on the Internet**

**Atlanta- Septemeber 7, 2007-** Named after a Vodoo snake god that protects against zombies, Damballa, Inc. has emerged as a unique and powerful weapon for enterprise organizations seeking to protect their networks from zombies and bots that allow unauthorized remote control over critical corporate systems and applications.

BotArmies, also called botnets, are highly organized networks of thousands of hijacked computers remotely controlled by a single attacker. These BotArmies are responsible for much if not most of the fraud on the Internet, including Spam, Distributed Denial of Service attacks, and corporate data/authentication theft.

According to Steve Linowes, Damballa's CEO, "BotArmies have infiltrated about 11% of the Internet. Our ability to see how bots, BotMasters and BotArmies operate across the breadth of the Internet gives our customers a unique and powerful ability to quickly identify and isolate bot activity, even for compromises that other solutions miss. That's why we consider ourselves the front line in the war against BotArmies."

Damballa was born out of research work conducted at the Georgia Institute of Technology by Dr. Merrick Furst, Mr. David Dagon and Dr. Wenke Lee. These scientists have spent several years researching Bot behaviors and have been instrumental in building a practical, cost-effective family of products that helps enterprise organizations mitigate the BotArmy threat.

Damballa's solid plan for success has already attracted blue chip investors including Noro-Morsley, InterWest, Sigma Partners and Imlay Investments. The company currently offers two solutions for large enterprises, government agencies and OEM partners. Both these products identify BotArmy compromises, gather data on bot behaviors and provide information to help mitigate BotArmy threats. Several major enterprise organizations already rely on Damballa for BotArmy intelligence, and potential OEM partners have been active in reaching out to Damballa to discuss including Damballa technology within their own products and services.

### **About Damballa, Inc.**

Damballa monitors the Internet fabric to pinpoint BotArmy formation and rallying activity. Born out of pioneering research from the Georgia Tech Information Security Center, Damballa is the most effective means of directly addressing the bot compromise dilemma. Damballa's approach focuses on BotArmy communications and

rallying behavior. Traditional security products are signature-based and LAN focused and thus are ineffective against BotArmies that continuously morph their own code and distribute their activities across multiple LANs. It is the constancy of the command- and-control systems that transforms a collection of compromised hosts into a BotArmy. Damballa provides unrivalled security to Global 1000 clients and OEM partners by delivering actionable, real-time intelligence to address the BotArmy threat. real-time intelligence to address the BotArmy threat.

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